

CONTRACT

El Museo Cultural De Santa Fe
555 Camino dela Familia

August 13-22, 2010

An agreement between M2 (THE MANAGEMENT-M2) and _____ (EXHIBITOR).

The undersigned Exhibitor hereby contracts for an exhibition space at The Santa Fe Show to be held El Museo Cultural De Santa Fe, Santa Fe, New Mexico on August 13-22, 2010 and agrees to abide by all the terms and conditions set forth in this contract. It is agreed that a deposit shall accompany this contract and that the balance shall be payable according to the schedule below. Failure to make the payments in full when due shall automatically forfeit all privileges and claims the EXHIBITOR may have, including the forfeit of any deposits or payments previously made.

Exhibitor Name: _____
Please Print the name of your business as you want it to appear on your booth sign and advertising.

Mailing Address: _____

City: _____ State: _____ Postal Code: _____ Country: _____

E-Mail: _____ Website: _____

Phone: _____ Mobile: _____ Fax: _____

REQUIRED INFORMATION:
FILL IN ALL AREAS IN THIS SHADED BOX AND ON THE ATTACHED BOOTH DIAGRAM

Booth Size: _____ (see floor plan with sizes and rates)

New Mexico (sales tax license) CRS # _____
This number is **Required by State Law, you can get an application at http://www.tax.state.nm.us/trd_form.htm**
(see Paragraph 7 of the contract)

Badge Names: List all people who will require a badge, including yourself (Limit is 4)

(1) _____ (2) _____

(3) _____ (4) _____

50 Show Announcements will be automatically sent to each dealer. I would like _____ additional show announcements sent to me for my gallery and clientele. **Note: you must put stamps on your mailings.**

SET UP HOURS

Thursday & Friday, August 12 & 13, 2010, 9am – 6pm

SHOW HOURS

Friday, August 13, Opening Night, 6:30 – 8:30pm
Saturday – Wednesday, August 14 - 18, 2010, 11am – 5pm
Saturday & Sunday, August 21 & 22, 2010, 11am – 5pm

A DEPOSIT OF \$500 IS DUE WITH THE CONTRACT BY JANUARY 15, 2010. 50% OF THE BALANCE IS DUE JUNE 15, 2010
THE FINAL BALANCE IS DUE AT SHOW SET UP

MAKE CHECKS PAYABLE TO K.R. MARTINDALE (M2) -ALL PAYMENTS SHOULD BE SENT TO K.R. Martindale, 1154 Grant Avenue, Venice, California 90291

I, the Exhibitor, have read and agree to abide by all of the conditions on the face and on the reverse of this contract. Acceptance of this contract does not guarantee exhibition space in any future show managed by M2

Exhibitor Signature _____ Date _____ Management _____

RETURN DEPOSITS AND CONTRACTS TO K.R. MARTINDALE, 1154 Grant Avenue, Venice, California 90291. If you have any questions please call John Morris 310-456-2120 (jmorris@cybermesa.com) or Kim Martindale 310-822-9145 (KRMartindale@mac.com) Visit our web site at www.thesantafeshow.com

RETURN ONE COPY, KEEP A COPY FOR YOUR RECORDS

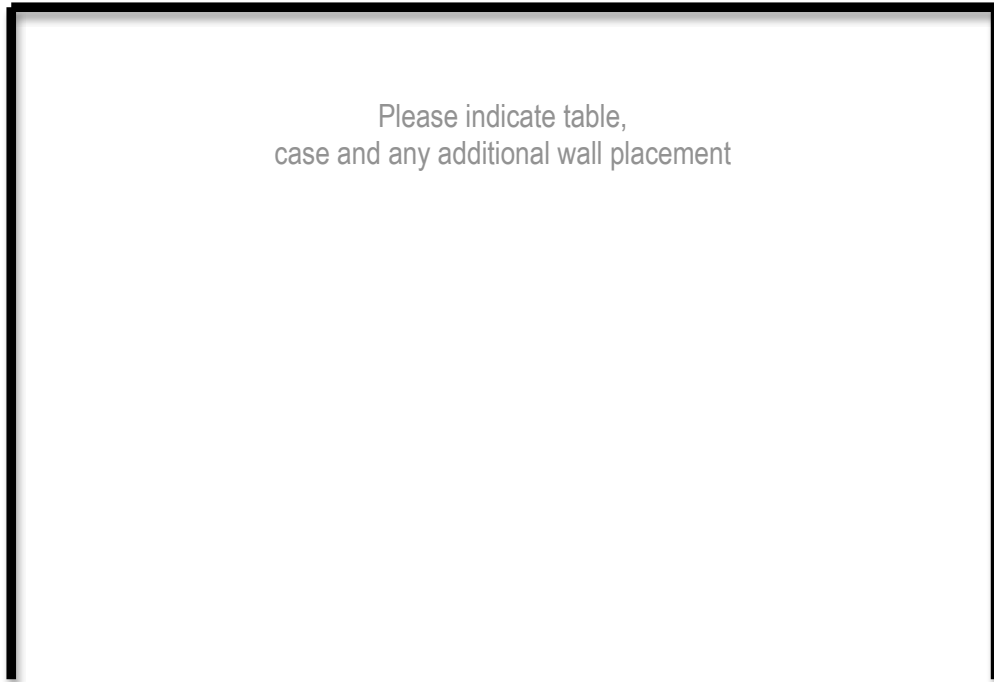
Exhibitor Contract Terms and Conditions

1. The Management will provide the space contracted for including hardwalls, seamless paper, track lighting, chairs and tables as ordered for the agreed booth rental price.
2. The Management reserves the right to determine the eligibility of any Exhibitor or of any product or material to be exhibited. The Exhibitor guarantees the authenticity of any and all items they offer for sale and further unconditionally agrees to fully refund any monies received for any item sold at the show should that item be determined to be a reproduction, fake or otherwise not authentic.
3. The show will be vetted by The Management or their qualified representatives. If the Management deems any item or article(s) to be inappropriate or not in the best interests of the show or to be contrary to law or for any other reason, it reserves the right to order such article(s) to be immediately removed from display and/or sale. The Exhibitor herein agrees to comply with any such order fully and promptly.
4. The Exhibitor may not sublet, assign, or share booth space without the prior written consent of The Management. If approved by The Management, a booth sharing fee of 20% (twenty percent) of gross booth rent will be paid by the Exhibitor prior to occupying the booth.
5. All deposits must be paid by the dates agreed to in this Contract. Should the exhibitor fail to adhere to the agreed deposit and payment schedule their booth space can be forfeit and previously paid deposits become non-refundable. All fees are to be paid in full on or before registration and setup. Until such time as full payment is made, The Management reserves the right to refuse admittance of Exhibitors or their materials.
6. The Management reserves the right to change the location of the show or to alter the floor plan should circumstances make it advisable or necessary. In the event of a change of venue, at least 2 (two) weeks notice will be given the Exhibitor.
7. The Exhibitor agrees to have an appropriate State tax number and to have the Certificate available in their booth. The Exhibitor agrees to collect any and all applicable taxes and to submit sales tax forms and returns and make payments as required by law.
8. The Management will furnish general security and public liability insurance for the entire show duration. However, The Management does not accept any responsibility for loss, theft or damage to any property of the Exhibitor by any cause nor is The Management, its officers or agents, to be held accountable or liable for any damages, loss or injury to the person or property of the Exhibitor resulting from any cause, including but not limited to fire, theft, water or accident. The Management is not responsible for providing insurance to cover any of the above or for any other purpose. The Exhibitor is advised to secure its own individual insurance. The Exhibitor, by agreeing to this contract accepts total responsibility for its exhibit, contents and its safety in relation to any destructive cause, and to injury to the public or other exhibitor which might occur within the confines of the show as well as injury to the Exhibitor, or its employees or agents while in or at the venue, display rooms or peripheral areas. The Exhibitor also acknowledges and agrees that The Management is not responsible for any losses or damages due to natural or other extraordinary causes, strikes, actions, legal or otherwise, beyond The Management's control. Nor is it responsible for any losses should such acts of God or other extraordinary cause prevent the show from opening or concluding. Exhibitor agrees to indemnify and hold harmless The Management from any and all claims of any kind against The Management arising out of the show.
9. The Exhibitor agrees to abide by all pertinent City, State, Country and Federal laws, ordinances, fire and safety codes as well as regulations promulgated by the venue or The Management. The Exhibitor agrees to hold The Management harmless from any liability or damages arising from the failure of the Exhibitor to comply with any applicable laws or regulations.
10. The Exhibitor agrees to pay in full for any damage done to walls and equipment owned by The Management or the venue or its equipment caused by the Exhibitor and to indemnify The Management for any expenses incurred as a result of its failure to comply to any provisions of the agreement.
11. In any dispute arising over the terms of this Agreement or as a result of the show, the parties agree that any dispute shall be subject to arbitration before the American Arbitration Association in Santa Fe, New Mexico and that by executing this agreement they are waiving any right to a jury trial. The prevailing party in any such dispute shall be entitled to recover reasonable attorney fees. If any portion of this agreement is determined for any reason to be unenforceable, the remaining provisions are severable and shall remain in full force and effect.

ACCEPTED AND AGREED BY THE EXIBITOR _____ DATE _____

THE FOLLOWING INFORMATION IS REQUIRED FOR EACH CONTRACTED BOOTH

- All Booths have 3 hardwall sides and carpeting.
- All Booths are supplied with lighting: (each track has 2 x 90watt and 3 x 50watt lamps) Extra lights are \$25 each
 - 12' booth gets 2 x 8ft tracks
 - 16' booth gets 3 x 8 ft tracks
 - 16' end cap gets 5 x 8ft tracks
- Extra walls are 4'x10' and are \$75 each if ordered in advance or \$100 each if ordered at the show.
- Lockable closet doors are \$125 ordered in advance or \$150 if ordered at the show .
- Please indicate any additional walls on the diagram below along with table and case placement.



Choose Wall Preference Circle One: **Painted Walls** (additional fee) **Papered Walls** (no additional fee) choose color paper below.

Circle paper color:

Black Charcoal Aluminum Light Grey Sand Leaf Dark Green Cream
Forsythia Red Rico Russet Nutmeg Midnight Blue Magic (light) Blue Cadet Thistle

Tables: (Indicate How Many of each you will need): _____ 6' table(s) _____ 8' table(s) (all tables are 30" deep) **No Charge**

Showcases: (Indicate How Many of each you will rent) Counter-top (\$170) _____ Cube (\$190) _____ Tall See-thru (\$225) _____ Tall Wall (\$225) _____

Indicate If You Will Need To Rent A Safe: _____ (price will be determined by quote from provider based on local rental charges)

Black, flame proof table covers can be ordered cost is \$25 each. Indicate how many table covers you need _____.

We cannot guarantee that your space will be ready at set up unless you provide (in advance) all the information requested above.