

The OBJECTS OF ART
SANTA FE
Show

M2 partners, Kim Martindale and John Morris, will produce **The Santa Fe Show: Objects of Art** at El Museo Cultural de Santa Fe from August 13 to August 22, 2010 covering two weekends. There will be a break when the building will be closed to the public, but available for private exhibitor showings with full time security provided.

Mid-August is the busiest time of the year in Santa Fe and we feel that the existence of multiple shows and Indian Market, which draws over 100,000 people on our second weekend, enlarges our audience in a new and different way. **The Santa Fe Show: Objects of Art** will include Asian, Devotional, Fine Art, Furniture, Indian, Jewelry, Modernism, Spanish Colonial, Textiles, Tribal, and Objects of Art from many centuries, countries and cultures, all to be presented with an artful estheticism.

The Antiquities summer show will fold into this show and be the pattern for its range of exhibited material. We will use all of El Museo to maximize both booth and aisle space. Booths will have ten foot art show walls and creative lighting to enhance the displays. We will have enough space to host 50 booths in two sizes of 8 x 12 and 8 x 16, with combinations available.

Your booth will be your Santa Fe gallery with no moving or change over required for the entire period and there will be one rental fee for the entire run of the show. Each booth will have 10' high walls with lighting on three sides and no-seam colored paper of your choice. White or color painted walls are available at an additional charge of \$50 per 4 linear feet of wall. Small booths on the stage crossover will be 8 feet long with short returns and will include a 6' table, paper and will rent for \$1000.

Should you need or want to bring clients to your space during the closed days we have devised a way that you can escort your clients to your booth accompanied by security, or have a private room where materials may be brought out to clients. Everything will be done to facilitate the art show aspect of the presentation in the scale and design of the show.

Within the areas you rent you will be able to add other walls or closets to customize your own space, two or more booths can be combined to give you large spaces. I.e. two back to back 16' booths create a walk thru and a very open space. Custom or additional lighting can be ordered as an extra.

Please see the attached booth map. The booth rent which is \$25 a square foot comes out to:

\$2,400 for an 8'x 12' booth

\$3,200 for an 8'x 16' booth

\$3,600 for an 8'x 16' End Cap booth

BOOTH ASSIGNMENTS WILL BE ON A FIRST DEPOSIT RECEIVED BASIS.

Please go online to www.thesantafeshow.com "Info for Dealers" to download the floor plan and contract then call John or Kim to discuss booth position. Please print and send a copy of the contract with a \$500 deposit, keeping a copy for your records. If you do not have an internet connection call and we will send you a contract. All Payments should be made out to K.R. Martindale (M2) and sent to M2 C/O K.R. Martindale 1154 Grant Avenue Venice, California 90291.

Please call John at 310-456-2120 or Kim 310-822-9145 or 805-340-0384 if you have any questions.

Best Wishes, Kim and John